

EDENBRIDGE & OXTED

AGRICULTURAL SHOW

Celebrating the country way of life since 1837

Update for Trade Stands, April 2021

We hope this newsletter finds you, your colleagues and your families well. After what must have been a tremendously difficult year both for your business and family, with the fast progress of the vaccination programme and the easing of lockdown measures, I know we're all looking forward to getting back to some form of 'normal' as soon as we can.

Our Show comes at the end of August, some 10 weeks after the last of the restrictive lockdown measures are scheduled to lift. Whilst many events that come earlier in the season have been forced to cancel, it's great news from us:

The E&O Show will go on!

Plans are coming together now for a full Show, including all our usual livestock classes, equine competitions, country sports demonstrations and displays galore. All we need now is a full complement of trade stands to cater for a public that's very much looking forward to the opportunity to get back out to events like ours and to make up for lost shopping time!

Please read through the information here to find out how we're doing things this year. Meghan and I are here in the Show Office full time, ready to answer your questions and help make the most of your presence at the Show. Please don't hesitate to get in touch.



Judy Whittaker
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Farewell to Jackie Shearman



After an incredible 33 years of service to our Show, our longstanding Secretary, Jackie Shearman has definitely earned herself a rest and has now retired from active service!

Jackie has handed over the reins to the new Show Office - we're now based on a dairy farm just outside Edenbridge. We look forward to seeing Jackie as a guest this year and wish her every happiness in retirement.

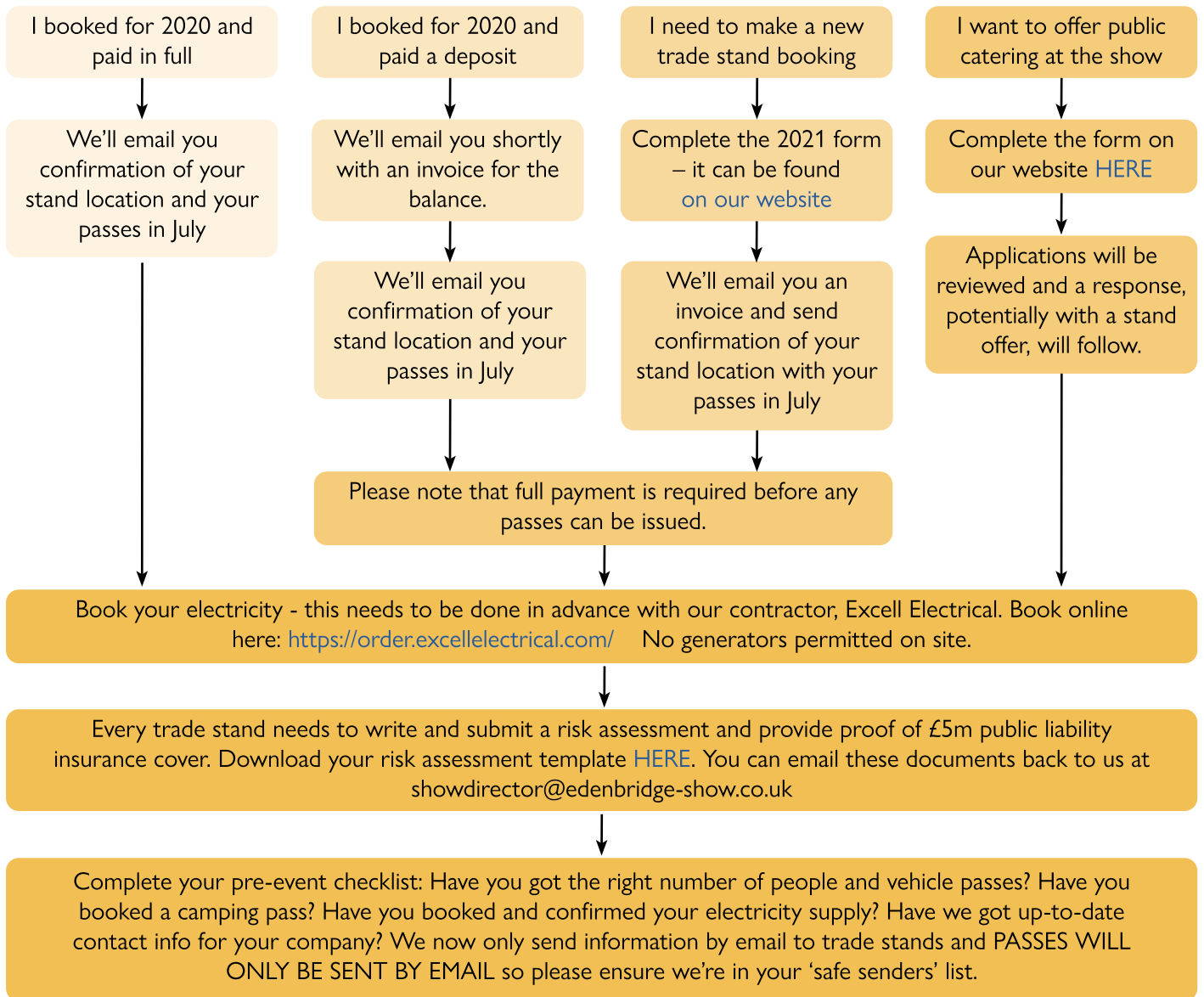
Please note the new office details:

Edenbridge & Oxted Agricultural Show Office, Wintersell Farm,
Dwelly Lane, Edenbridge, Kent TN8 6QD
T: 01342 832307 E: info@edenbridge-show.co.uk



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Trade Stand Process 2021



Let's get busy with publicity!

Don't forget to let your followers know they can find you at the E&O Show. Tag us in your posts and we'll help spread the word.



@EdenbridgeOxtedShow



@EdenbridgeOxtedShow



@EdenbridgeShow

New website on the way...

Our old website has been a bit 'creaky'! It's definitely time for an overhaul, and one we think you'll like.

Coming soon is a new site with a simple log-in process for traders. You'll be able to make an application online, request extra passes and upload your documents like insurance and risk assessments.

You'll get a notification when it goes live so you can log on for a look around.



Update for Trade Stands, April 2021

A fresh, new layout

As a new team here at the E&O Show, we've been reviewing how we can refresh the layout to help us fix some recurring issues and to improve the setting for visitors, traders and exhibitors alike.

The key change is that our horse rings are on the move! They'll be re-sited on the area previously used for our Horticulture and Food Hall marquees, on the shopping area opposite these marquees and on the north side of our 'Village Green' space.

The Food Hall and Horticulture marquees will now be on the opposite side of the Main Ring (where the horse rings were) in a configuration that helps facilitate a better flow of people around the site. There's plenty of room for trade stands within this new plan, and some very attractive prime spots that we're sure you'll enjoy.

We've done this to improve Health & Safety as well as to provide a much-needed refresh of our showground plan.

This removes the need for the horsewalk and should help us better meet COVID regulations by preventing crowd congestion at its crossing points.

In response to broad demand, catering provision will be changing to include more local food producers and to bring more variety to what we can offer.

Final tweaks are being made to the design, with the plans being issued to our trade exhibitors in your next newsletter in July.

Where traders have requested that they stay in the same location as usual, clearly this is not going to be feasible for many. We will be working hard to ensure that in our stand placements we're sensitive to your business type and will endeavour to place your trade stand in the most appropriate and productive place.

